

NSNA Meeting
January 15, 2018 @ 3 p.m.
Douglas County SD, Minden, NV

Attendees: Martha Hollis, Cory Smith, Sandy Alderman, Mary Sawyers, Cindy Cohen, Brittany Mally, Tim Riley, & Mark Britton via phone

Meeting Start: Martha called the meeting to order at 3:13 pm

Reports

Approval of Minutes

- Cindy made a motion to approve the December minutes, which was seconded by Martha and approved by consensus.
- It was brought up that the minutes from October's meeting were never approved. Cory made a motion to approve the meeting minutes from October. Mary seconded the motion. Approved by consensus.

Treasurer's Report

Balances as of 1/15/19

Checking (7038)	\$ 7,262.98
Scholarship (8608)	\$ 4,919.00
Savings (1259)	\$53,596.99

Updates:

- Transferred \$3,000 from savings to checking
- Transferred \$2,000 from scholarship to checking
- Transfer was made to cover expenses for upcoming conference and cost of the gift cards donated to the victims of the Paris/Camp Fire
- Martha has receipts to submit to Sandy for expenses.

Old Business/Action Items

Bylaws

- Martha wants to add that we have the membership approve the bylaws once we are finished with them. By next meeting we can work to approve them.
- Martha is going to work on seeing if there is anything new we need to add as she mentioned there were several things she had seen from SNA.

Budget

- Sandy has a P&L from the accountant from 2017. Cindy found the 2015 budget that has the totals for the conference that year.

- The conference at Atlantis in 2015/16 was about \$36,000. The conference in 2017 at the Holiday Inn was around \$23,000. Sandy said she can send the 2017 P&L and Cindy can send the one for 2015 to the group.

Proposal from Mont Blu

- The group was hoping for more of an overall total cost to be included.
- If we take off a room we won't be able to necessarily add the room back on later, but if we keep it for now we can drop it prior to 30 days before the conference.
- Hotel is doing the electrics and has committed to helping with the vendor show. Martha/Cory needs to supply the hotel with what our power needs are so they have an actual understanding of what that is. We can have GES come in and run the electrical if we decide that would be better. Martha needs to make sure and see if they charge for the electrical.
- As long as the contract is editable once Martha signs the proposal we agree that these room rates and meeting room rates are acceptable.
- Tim Riley makes a motion to approve that Martha sign the proposal and Cory seconded the motion. It was approved by consensus.

Social event for conference

- Cindy noted that she thinks it's nice to get the vendors involved. Others agreed with that statement. Mark could get vendors to help sponsors the event. Mark has approval to do some type of sponsorship. Whether we hold the event inside at the club or at another outside venues.
- Cindy asked a question to Mark...do associations usually send vendors a Save the Date to attend the show? He replied yes they do.
- We do have a list of vendors that have attended the show in the past. Sandy and Mary have that info for the vendors from the last conference.
- Cory suggested that we send out a Save the Date to the members and ask about the reception and the conference to see what they would prefer as a venue and to see what topics they are most wanting to learn about at the conference. Giving the members some input seemed like a great idea to get them involved. Cindy said she can have her sister do a save the date and Brittany said she can put together a google forms survey for the members.
- We decided to add the night club back on as we can always drop it off. We didn't really come to a consensus on where to hold the reception. But multiple ideas were brought up.
- Martha's idea for a theme for this year's conference is: "If you do what you love, love what you do."

New Business/Discussion Items

Insurance Update

- There was no update to provide.

LAC-Approval of budget

- The bylaws state any spending of funds should come through the board first before being spent. It was decided at October's meeting that Martha and Cory are attending LAC however no budget amount was approved.
- As money has already been spent on flights, hotels, and conference registration for LAC Martha is going to total all the costs and estimated costs for per diem and bring to the next meeting for board approval.

Website

- The current website for NSNA is through Godaddy. Tim Riley reported he does not have the login info. We need to update the credit card on Godaddy.
- Next step is for Tim to keep trying and finding a way to get into the website and if he can't we need to get rid of it.
- Tim suggested maybe we find a high school student who can design a website or pay somebody to create a website for us. Will continue this discussion next meeting.

SNA position paper- 2019

- Brittany brought and handed out copies of the most recent SNA position paper. This was just to share so everyone is aware what SNA is focused on when they go to LAC next month.

Conference Planning

- We need to start talking about planning the conference soon.
- We need to decide what type of speaker do we want? Mary has been sending Martha the speaker emails for the conference. We need to book people soon so we have options. What topic area do we want to focus on? Martha will bring the emails or lists of speakers that Mary has been sending her so we can discuss as a group and make a decision.
- Mark will email us a speaker he saw in CA, called MGM. He said she was amazing. Also he will confirm the dates of our conference for vendors.

Directors Meeting

- Martha had removed the room for this from the proposal but she will add it back on and we can drop it later if need be. We are waiting for NDA to see what they want to do for the pre-conference.

Next Meeting: Carson CSD Tuesday February 19th 3 PM **Meeting End:** 4:24 PM